

How Tube announcer lost her platform

Murad Ahmed

- 1 She is the voice heard by millions of Tube travellers each day, warning them to “mind the gap”. But now a gap has opened in the career of Emma Clarke after she criticised the Underground system and spoofed her own announcements on the internet. Tube bosses have said that they will not provide the voiceover artist with any more work. A Transport for London (TfL) spokesman said: “London Underground is sorry to have to announce that further contracts for Ms Clarke are experiencing severe delays.”
- 2 Ms Clarke, 36, criticised the system in a newspaper interview after she produced spoof announcements on her website. She apparently said that while living in Highgate, North London, she used to take the Tube every day, but had refused to use it any longer because it was “dreadful”. Speaking to *The Times*, she said that the comments had been taken out of context. “I did not say that the Northern Line was dreadful. I said it’s a challenging line. What I did say was dreadful was the thought of being in a Tube train listening to my own voice.”
- 3 In one spoof announcement she said: “Here we are crammed again into a sweaty Tube carriage . . . If you are female, smile at the bloke next to you and make his day. He’s probably not had sex for months.” The joke was not quite lost on the Tube bosses. London Underground said that it was the criticism of the Tube system, rather than the spoof announcements, that sealed Ms Clarke’s fate. They have said that they will not provide the voiceover artist with any more work. The Transport for London spokesman said: “Some of the spoof announcements are very funny. 10 Emma is a bit silly to go round slagging off her employer’s services. Obviously, if we employ somebody to represent or promote the network, paid for at the expense of the taxpayer, one of the things we do require is that they refrain from publicly attacking the services they are employed to promote. That’s a pretty clear line.”
- 4 Ms Clarke, who had worked for London Underground since 1999, said that even though she had tried to contact TfL to clear up her comments, she had not had a response. She found out that she had been dropped by the network through the press. Commuters will continue to hear Ms Clarke telling them to “mind the gap”, though, as the recorded announcements were still “fit for purpose”. But for future announcements, a replacement is being sought. A TfL spokesman said: “London’s a big city, and we’re confident we’ll be able to find an alternative ‘voice of the Tube’.” Ms Clarke said she was “very disappointed” and upset at the reaction of TfL, but still harboured hope that the row with the network could be resolved.

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Tekst 4 How Tube announcer lost her platform

- 1p 8 How does the writer introduce the conflict between Emma Clarke and Transport for London in the first two paragraphs?
- A By criticising London Underground for its lack of humour.
 - B By describing their mutual interest in public transport.
 - C By highlighting their remarkable relationship.
 - D By outlining its cause and effect.
 - E By praising Ms Clarke for her professional approach.
- 3p 9 Geef van elk van de onderstaande uitspraken aan of deze wel of niet overeenkomt met de inhoud van de tekst.
- 1 Emma Clarke heeft op haar site afgeraden gebruik te maken van de diensten van London Underground.
 - 2 Emma Clarke beweert dat haar uitspraken uit hun verband zijn gehaald.
 - 3 Emma Clarkes nep-omroepberichten zijn ordinair, volgens Transport for London.
 - 4 Emma Clarkes ontslag is het gevolg van haar kritiek op Transport for London.
 - 5 Emma Clarkes omroepberichten zullen per direct stopgezet worden.
 - 6 Emma Clarke legt zich erbij neer dat de breuk met haar baas onherstelbaar is.
- Noteer het nummer van elke uitspraak, gevolgd door “wel” of “niet”.
- 1p 10 Which of the following fits the gap in paragraph 3?
- A However,
 - B Likewise,
 - C Moreover,
 - D Therefore,
- 1p 11 Welk van de volgende citaten bevat **geen** beeldspraak?
- A “How Tube announcer lost her platform” (titel)
 - B “further contracts for Ms Clarke are experiencing severe delays” (alinea 1)
 - C “I did not say that the Northern Line was dreadful.” (alinea 2)
 - D “that sealed Ms Clarke’s fate” (alinea 3)

Bronvermelding

Een opsomming van de in dit examen gebruikte bronnen, zoals teksten en afbeeldingen, is te vinden in het bij dit examen behorende correctievoorschrift, dat na afloop van het examen wordt gepubliceerd.